

Dallas Pen Company

Over 65 Years of Dedicated Service

To our valued customers and vendor partners,

11/17/2016

Dallas Pen has now been open for 69 years and two months. On opening day, the founder Lyman Short opened his store on Monday morning not realizing it was Labor Day. His only sale was a 6-pack of ink cartridges for \$0.49. Lyman hired Ed Melugin in 1956 to help get the wholesale side of the business moving. Ed bought the business from Lyman in 1968 and retired in 1990. Pat Melugin was then installed as President along with Bobbie as the VP of Sales and Marketing.

Dallas Pen has changed many times over the years. Now, with mixed feelings, Bobbie and I have come to the difficult decision of selling our business. We will be selling our assets in our office supply, college bookstore, and mailing supplies to Pens Etc. (Chandler, AZ) and Service Wholesale (Lebanon, OH). We are working with both companies to keep as many of our sales people as possible, which should help make the transition seamless.

The Melugin family considers all of our employees, customers and vendors to be part of our family. We really appreciate all of the efforts our warehouse and office employees have performed for us especially during the back to school seasons. We cannot thank our vendors enough for working our Dallas Pen Shows and making them so much fun. It also goes without saying that Dallas Pen has had one of the finest sales forces in the industry. Please consider that Uncle Pat and Aunt Bobbie are ready for retirement and will miss all of you terribly.

Dallas Pen, Pens Etc. and Service Wholesale are committed to making this transition as smooth as possible for our customers. Both distributors will contact you ASAP, once they have uploaded our database. You are welcome to reach out to them as necessary. We have included a coverage map for your reference. If you have any questions, please do not hesitate to call.

Please be on the lookout for our End of Year Blowout promotion. We will continue to ship product thru December 15, 2016.

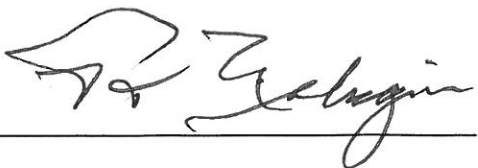
On December 16th our phone and fax numbers, along with our website will change. All contact information will remain the same until that date.

Starting December 16th you can reach us at:

Phone # (214) 351-1777

Fax # (214)351-1699

Email: dpcoink@outlook.com



Pat Melugin

President



Bobbie Melugin

Vice President Sales and Marketing



Excellence In Distribution Since 1955

www.pensetc.com

Coverage indicated in red



www.servicewholesale.com

Coverage indicated in blue

